



Womankind

MATERNAL AND PRENATAL CARE CENTER

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Letter from the Director

Eileen M. Murray, MA



information sheet that was done completely "in house." Our next step was a newsletter sent out to be printed after it was formatted and laid out "in house" (done beautifully by Dianna Ulatowski for many years). Current technology has allowed us to outsource this work and give us the look you see today at virtually no increase in cost.

Our website has also gone through transformations starting with our original website designed and implemented by Don Opphile. Blitz Media is now our webmaster. Check out www.womankindcleveland.com and add it to your favorites. This will be a great way to be kept apprised of upcoming events and the latest Womankind news.

Womankind has had a facelift! Our newsletter, website, and display board have undergone a renovation as a part of an ongoing effort to put our best foot forward as we work to raise our profile in the community and spread the word about our services and needs.

Some of you may remember the days of a mimeographed (and later photocopied)

One of many projects tackled by Taylor Randall, our summer intern (for more information see page 3) was the updating of our display board. Pictures and text were all revised and laminated and can be assembled in different ways, allowing us to target different audiences. Because the lamination was donated by ProForma (many thanks to Brian Maloney) and Mail Hub Plus Books in Brecksville and because Taylor did the reworking, we did not have to purchase a new board.

Always conscious of how we spend every precious dollar donated to us, hundreds of dollars were saved in this endeavor. We are hoping that our new look will help us better tell our story and raise awareness of Womankind's value in the community as we ensure that no woman faces a pregnancy without help.

WOMANKIND LAUNCHES NEW WEBSITE

This July, Womankind launched an updated website www.womankindcleveland.com

While the address is the same, the website has an entirely new look with a much more user-friendly menu. Hosted by Blitz Media, the new website will give Womankind the ability to post information in a more timely manner and help us reach new donors, volunteers, and clients. We are very grateful to Craig and Scott at Blitz Media for all their work and for continuing to work with us as we make refinements and add information.

We'd love to hear what you think! Please contact Bernadette at 216.662.5700 or development@womankindcleveland.com with your comments.



THIS ISSUE:

- 2 Gifts from the Heart
- 3 An Internship that was "Taylor" Made
- 4 Volunteer Training

Gifts from the Heart (January 1 – August 22, 2008)

IN HONOR OF:

All the women in the world who need help
James Louloudis

George Bertschler
Dr. & Mrs. John Bertschler

President George W. Bush & all military men and women
Margaret Holub

Charles Ciuni (Birthday)
Mr. & Mrs. Charles Ciuni

Elijah Dunlap (Birthday)
Linda Kolenz
John & Leslie Malvic
Nathan & Lindsay Miller
Gregory & Lynn Muniak

Jean Keller
John & Janet Keller
Thomas & Elizabeth Keller

Lobb family
Gene & Jeanne Lusky

Patricia Mawby
Mike & Anne Mawby

Grace McVleod
Dr. & Mrs. John Bertschler

Luke Miller (Birthday)
Linda Kolenz
John & Leslie Malvic
Nathan & Lindsay Miller
Gregory & Lynn Muniak

Greg Muniak (Birthday)
Linda Kolenz
John & Leslie Malvic
Nathan & Lindsay Miller
Gregory & Lynn Muniak

Molly Musca (Birthday)
Maria Cirino
Joseph M. Musca
Kathy Musca
Molly Vanek
Grant & Kathleen Yoakum

Sr. Elaine Nimberger (Birthday)
Michele Rogers

Dr. Richard & Diane Phillis (50th Anniversary)
Dr. & Mrs. Bernard Archer

The hardworking staff of Womankind
Dr. & Mrs. Joseph Kelly

Pat Thomco (retirement)
Michael Sering

Father Louis Trivison (60th Anniversary in the Priesthood)
Mary Bookman

IN MEMORY OF:

Agnes Bednar
Richard & Bernadette Boguski

Sr. Dorothy Blatnica
Mr. & Mrs. Eugene Novak

Helen Bretz
Tony & Suzie Carbone

Michael Christopher
Michael & Mary Licursi

Jeanne J. Duke
Frank & Pat Hokes

Harold Dunlop
Thomas Aquaviva
Maria Babula
Sharon Baerenklau
Jim & Fran Clark
Nan Cohen & Dan Abrams
Peter & Anne Glubiak
Tom Goodman
C. W. & Judith Hensley
Mr. & Mrs. Raymond Janda
Donald & Jane Joyce
D.J. & Patricia Kraninger
Sylvia Kruse
Iryna Kulick
Terry & John Mannen
Richard & Josephine McGinnis
Doug & Linda Parker
Michael & Shari Perlmutter

Norton Rose
Richard & Carol Seif
Clara Spath
Frank Stanovich
Mary Ellen Tomko
Reno & Constance Tonsi
Albert & Dorothy Zanetti

Monica Foley
Thomas & Katy Belden
Richard & Bernadette Boguski
Lloyd Brawn
Mary Carney
Jim & Peg Duffy
Anna Foley
Vivian Fox
Leo & Phillis Hill
Virginia Jannazo
Mr. Albert S. Kirchner
Joseph & Patricia Mawby
Kay & Eddie O'Reilly
Marie Piller
Michael & Christine Piskunoff
Penny Roberts
Gerald & Beverly Schweickert
Camille Toman
Dan & Dianna Ulatowski
Albert & Dorothy Zanetti

Virginia And Joseph Gladstone
Paula & Terry Dunford

Donald L. Howard
Patricia Young

Marilyn Ishee
Raymond & Juliet Schmidlin

James & Marie Klecan
Angela Rawlins

Helen Knoll
Curtis & Mary Jane Pavlick

George McBeath
Mrs. Gertrude McBeath

Kay McLandrich
Richard & Rita Krebs
Dennis & Barbara Latini

Robert S. Mallinak
Geri Mallinak

Donna Modic
Martin Keenan

Mother of Elise Montgomery
Jim & Janet Turcoliveri

Leonore Novak
Margaret Aumiller
David & Jan Barlow
Lindsay Bowerman
Maura Damacion
Steven & Tamara Dluzyn
Russ Griffith
Kenneth & Maureen Linder
Davis & Sheree Motherwell
Mr. Eugene Novak
Cheryl Pope
Piper Sheffield
Skoda Minotti & Co.
Patrick & Michelle Spicuzza
Cindy Spoon
Supply One
Stewart Tital
VOCON
Michael & Antonia Wolf
Lynn Wolski

Nancy O'Connor
Mr. Patrick O'Connor

Kathie Otto
Mr. Ivan Otto

Air Force Captain Richard R. Phillis
Dr. & Mrs. Bernard Archer

Gordon Rosencrans
Marcia Aghajanian
Cherenda Bankston
Michele McFarland
June Poole
Christine Somosi
Tonya Strong- Charles
Jennifer Vokoun

Jeanette Rospotynski
Raymond Rospotynski

Bob and Gladys Rybicki
Ray & Monica Stadnik

Dorothy Sako
Albert Sako

Jane Schlecht
Mr. James Schlecht

Henry Siekaniec
Patricia Young

John Dale Simpson
Petrina Simpson

Salome and Walter Slawinski
Sister Mary Peter Slawinski
Sister Mary Liguori Slawinski
Julia Marie Soska
Mr. Paul J. Soska

Sophie Stankiewicz
Loretta Zychowski

Amanda Suso
Katherine Kelly

Nancy Willis
Curtis & Mary Jane Pavlick

William Winslow
Irene T. Winslow

Kathy Yoder
Emil & Eleanore Galanic, Jr.
Curtis & Mary Jane Pavlick
Mary P. Sustar
Wilson & Lynn Woichevich
Nora Zack

Denise Ziebro
Mr. & Mrs. Thomas A. Kraynak

Womankind would like to express its deepest sympathy and heartfelt appreciation to the families of Harold Dunlop, Monica Foley, and Leonore Novak, who asked that, in lieu of flowers, donations be made to Womankind in their memory.

WOMANKIND'S HEARTS AND HANDS GO TO...

- Patrick Perotti and the law firm of Dworken and Bernstein, who included Womankind as one of nine charities to receive a portion of funds remaining from a class action lawsuit.
- March of Dimes for providing prenatal educational materials for use in prenatal patient education.
- Brian Maloney and ProForma and Mail Hub Plus Books (Brecksville) for donating the laminating of the new materials for our display board.
- Trinity High School for their donation of paper products.
- The Eva L. and Joseph M. Bruening Foundation for providing grant funds for educational materials.
- Sigma Gamma Rho for their donation of about a dozen new car seats for our clients.
- All the gifts of financial resources and baby items that make our work possible.

- The golf committee, who once again planned and executed a successful golf outing.
- Donna Panzica and Mona Maruna for co-chairing our 14th annual Hearts and Hands luncheon, and their hard-working committee.
- Dr. John and Patti Bertschler and Diane Sonkoy, who coordinate our baby bottle fundraiser program by making phone calls, arranging pick up and delivery, and ensure that Womankind continues to raise awareness and financial resources through this program.

*"This means a lot to me that someone wanted to help me with my child.
Thank you a lot from the bottom of my heart."*

– a grateful client

An Intern "Taylor" made for Womankind

There is a first time for everything, and this summer, Womankind welcomed its first summer PR intern, Taylor Randall, now a senior journalism major at Ohio University.

The funny thing is, Womankind wasn't looking for Taylor; Taylor found us.

"I wanted to do an internship and I became interested in prenatal development after taking a child development class," Taylor said. So she "Googled" pregnancy centers near her home in Brecksville and found Womankind.

Taylor called Executive Director, Eileen Murray, and talked with her about possible internships. Knowing that the returning development director might be able to put Taylor to work, Eileen met with the young, energetic woman. And when Taylor finished her semester at Ohio University, Eileen and Development Director Bernadette Boguski put her straight to work.

Taylor's primary work focused on the visibility of Womankind. She developed a form that can be given to former clients so that Womankind can do a better job of collecting the success stories of those who have used our services over the years. She provided help with getting our new website up and running, checking to see how clients can find us on the Internet. Taylor redesigned our display boards, taking photos, drafting new copy, and providing layout plans to address various uses of the board at student health fairs and donor events. Taylor wrote our luncheon press release, updated our media contact

list, listed our luncheon on as many event websites as she could find, and helped prepare some of the program materials.

Taylor's biggest surprise was how much goes into non-profit work, particularly in development where she spent most of her time. "There is much more involved and so many things you're juggling."

In addition to valuable experience, Taylor said she got a lot of satisfaction in being reassured that this (non-profit work) is what she'd like to do in the future. She was grateful for the opportunity to have hands-on experience and learn the issues facing non-profits. "It's been a really big year for Womankind portraying itself as a very professional organization that

is proud of its services and provides quality care," she said.

Having Taylor at Womankind was a blessing not only for the amount of work she accomplished, but the way in which she stepped in and made herself a part of us, taking ownership of each project and interacting with the staff to accomplish the task at hand.

What's next for this bright young woman? "One more year of school and travel to India and Switzerland," she said. After that, she may visit family in California and Arizona. After getting to know her, we're confident that whatever Taylor does, she'll be going places.

Thank you, Taylor.



Taylor Randall shows the work she did to redesign Womankind's display board, used at educational affairs, donor events and speaking engagements.

A DIFFERENT KIND OF BIRTHDAY PARTY

How do you celebrate the first birthday of three children? Invite your friends and relatives to a party and ask them to bring diapers, wipes and other donations for Womankind. That's exactly what Lindsay Miller, Erin Dunlap and Stacy Muniak did this spring to celebrate the 1st birthday of their sons, Luke Miller, Elijah Dunlap and Gregory Muniak. The result: a carload of diapers and assorted baby items for Womankind to distribute to clients.

WE'RE LOOKING FOR THE STORIES OF WOMANKIND

After 33 years, there are thousands of women and families who have been helped by Womankind. We want to hear your stories. If you or someone you know has a Womankind story and would be willing to share it, please contact Bernadette at 216.662.5700 or via e-mail at development@womankindcleveland.com.

WOMANKIND ANNOUNCES VOLUNTEER TRAINING

Volunteers are the hearts and hands of Womankind. The volunteers who work at our front desk, sit with our clients as they learn the results of their pregnancy test, support them during their prenatal visits, or answer our phones overnight and on weekends are special people. They are the first person to talk with a potential client, to reassure them, and to let them know how we can help.

We invite you to join us for our volunteer training program and become part of the hearts and hands of Womankind. Our next volunteer training session will be held Thursday, October 23rd and Friday, October 24th from 10 AM to 2 PM each day. JoAnn Henderson, Director of Counseling and Social Services, will lead the training sessions.

To participate, you must complete a volunteer application and submit it by October 10th. Please contact Dianna Ulatowski, Volunteer Coordinator, at 216.662.5700 or dianna@womankindcleveland.com to obtain an application or learn more.

BABY BOTTLE UPDATE

The baby bottle fundraiser continues to help Womankind raise needed financial resources and provides a positive way to raise awareness of Womankind's services. So far this year, we have distributed more than 2,000 bottles and have another 850 scheduled for distribution. To learn more about how your church, school, or organization can participate, contact Bernadette Boguski at 216.662.5700.

WOMANKIND WELCOMES TWO NEW BOARD MEMBERS

Womankind would like to welcome Amy Elizabeth Cargle, an attorney with Wegman, Hessler and Vanderburg, and Kimberly Lobe, Director of Leadership Giving at Laurel School, to the Board of Trustees. We're glad to have you with us!

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